



TEACH FOR AMERICA

# SOCIAL INNOVATION AWARD

## Application Form

### Part 1: Resume

Please submit your most recent resume.

### Part 2: Questions

In a narrative format, please answer the following questions. Combined, the four narratives should not exceed 2,500 words. The document should also contain your name, your idea name and your corps year/region.

#### Narrative 1: Innovation

1. Describe your idea. Explain how and why the issue you are addressing is connected to expanding opportunities in low-income communities.
2. What makes this a bold idea? How is it different from other organizations and services seeking to address similar problems? Please share insights from your experience teaching in low-income communities to support your claim.

#### Narrative 2: Leadership Skills

3. Why are you the right person to lead and develop this idea?
4. Reflecting on your past, what experience and skills do you bring to launching a new idea?
5. What drives you to focus on the problem you are addressing?

#### Narrative 3: Transformative Impact & Sustainability

6. If this idea was wildly successful tomorrow, what would change? Be as specific as possible.
7. What are the key steps you would have to take to make your idea wildly successful in the next 1-5 years?
8. What are the 2-3 greatest short/long-term obstacles to your idea becoming wildly successful? How will you overcome them?

#### Narrative 4: Idea Development Stage

9. At what stage in development is your idea right now? What have you accomplished so far in terms of launch, operations and funding?
10. How will winning this award be transformative for you and your idea?

### Part 3: Video Pitch

Create a 5-minute video to support your application. The video should demonstrate your passion for your idea and the issue it addresses. It should also prove to the judges that your idea can have a transformative impact by expanding opportunities for children in low-income communities.

The video can be shot using any webcam or video recording device (editing is not required). For help creating a pitch, refer to the SEI's Guide to Effective Pitching located on the competition site.

Email [socialentrepreneurship@teachforamerica.org](mailto:socialentrepreneurship@teachforamerica.org) if you do not have access to recording equipment.

### **SUBMISSION PROCESS**

Your application form, resume and video must be submitted through the online platform by 5pm PDT on October 15, 2011 to be considered for the Innovation Award. No late submissions will be considered. Refer to the Submission Instructions Guide for help submitting your application through the online platform.